

Instagram is a photo and [video](#) sharing social media platform with 500 million users and over 95 million posts per day. Instagram for Business has become an essential element of social media marketing.

Marketing is about communicating the message about how your service or product can benefit the end customer. You can make a relationship with your probable client or build loyalty with an existing client. About 45% of customers respond much better to visual content than to written content. When it comes to marketing a brand, Instagram comes out on top with its all-visual design, which makes it a great advertising opportunities. This is not just about getting Likes or followers. Creating a strategy for Instagram can be best for conversions and generating leads.

## Tips for Instagram Account Promotion

1. Concentrate of Branding: Fix a Design, color schemes, layouts, logo etc and create post rich in content with killer captions.
2. Figure out the best time to post as per your Geo location.
3. Make use of latest trending #Hashtags related to your business niche.
4. Research your competitors and search for their audience: followers, followings, likes and commenters.
5. Find the Influencers and promote account with their help.
6. Post regularly and be as active and up-to-date as possible.

But growing Instagram followers isn't for the apprehensive. It takes time, vigor, and honestly, money. Savvy business group and influencers often choice to buy Instagram followers to artificially boost their statistics. If your business / brand have an Instagram account but you are not able to manage and promote your business and missing notifying your brand to mass group of people around you in similar product / service segments; than its time to take the services of sites who are specialized in promoting Instagram and digital marketing activities.

One of the best site to promote your instagram account is [likewave.io](http://likewave.io) which let's you increase your social media engagement without spending lots of time.

## Some of the Paid Services offerd by Likewave.io to promote your Instagram account are:

- Buy Instagram Likes
- Buy Instagram Followers
- Buy Instagram Views
- Buy Instagram Comments
- Automatic Instagram Likes

By taking the services of this Instagram promotion portals you can get instant progress in Instagram account portfolio without lot of effort time. The portal make things easier for you and make sure that our clients receive the best experience.

## What is the best site to buy Instagram followers?

It is important to consider only the best sites to offer quality work in Instagram account promotional activities along with offering also paid services to [buy instagram followers](#) that are real, targeted followers. It makes sure that your new business or personal audience will grow quickly.

When you decide that you would like to try this approach to bring more followers on Instagram, take a second to make sure you are on a reputable site. First check the review related to the site you have choosen and also see how old they are in similar segment. The other things to consider are:

1. Check for an SSL connection. This means the site is secure and your payment information is safe.
2. Make sure there are good reviews about the site from previous customers.

3. Check for a assurance so you can make up for any followers that might fall off of your account.
4. Make sure the site you choose has a good customer support team that will be there if you need help.

Steady Run